

12 Sep 2016

Community Business Advertising at MMVIC events and on MMVIC digital media

With the increasing numbers of Marathi community in Melbourne, there has been an increase in Marathi entrepreneurs as well in the recent times.

Many of these members are approaching MMVIC to advertise their business / products to reach their potential customers, our members, through the MMVIC network.

In order to streamline such requests, following fair-go policy is now put in place to put a cost to such activities.

- Flyer distribution at registration desk at any MMVIC function one off: \$50 for each program
- Sales / Display stall at any MMVIC function: \$100 (includes flyer distribution)
 - Display will be on a table with 2 chairs provided.
 - Pull up banner can be placed near this display
- Event based marketing digital flyer through MMVIC e mail network: \$50 one time only
 - Can be sent as an attachment to MMVIC program announcement etc.
- Event based marketing digital flyer through MMVIC facebook page: \$50 one post only
- MMVIC Website Advertising Rates for 12 months

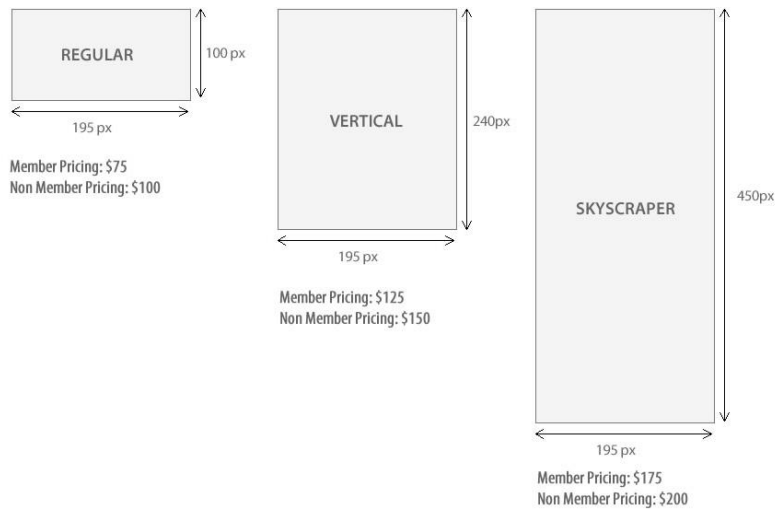
MMVIC WEB BANNER GUIDELINES

Acceptable Formats: JPEG and PNG

Resolution: 72 dpi (Web)

Banner position: Left sidebar on content pages only

The dimensions are in pixels



- Not for profit organisations: Any activity or event organised by a not for profit organisation will be published free of cost on MMVIC digital media, i.e. Website and Facebook page but the final decision will be with the MMVIC managing committee.

MMVIC Event Sponsorship:

Gold : \$500 – Includes logo on MMVIC event flyer, display / sales stall at Venue, website and facebook digital flyer, business banner exposure on stage

Silver: \$300 – Includes logo on MMVIC event flyer, display / sales stall at Venue, website and facebook digital flyer.

Please direct your requests to mmvic.president@gmail.com